



The Institution of Engineers, Malaysia

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Talk on “Sustainability – Is it a Fallacy or can it really Improve Profits?”

Organised by the Mechanical Engineering Technical Division, IEM
BEM Approved CPD/PDP Hours: 2 Ref No: IEM14/HQ/391/T

Date : **22 November 2014 (Saturday)**
Time : **9.00 am – 11.00 am** (Refreshments will be served at 8.30am)
Venue : **C&S & TUS Lecture Rooms, 2nd Floor, Wisma IEM, Petaling Jaya, Selangor**
Speaker: **Ir. Dr. Aidil Chee Tahir**

SYNOPSIS

Since the introduction of Agenda 21 in 1992 by the United Nations, business leaders worldwide have been introducing the goals of "sustainable development" into their business operations. In order to make Sustainable Development relevant to business organizations the term "Triple Bottom Line" was developed and the concept "Corporate Social Responsibility" (CSR) was created. This presentation, discusses on how an organization's CSR can help improve profits while satisfying the necessary environmental and social responsibilities in its bid to be more sustainable through human capital management, product, environmental and waste management.

BIODATA OF SPEAKER



Ir. Dr. Aidil Chee Tahir has more than 12 years' experience working in the corporate sector of Malaysian GLCs focusing on areas of corporate sustainability and corporate strategy. He obtained a Doctor of Philosophy in the field of sustainability metrics from the Engineering Science Department at the University of Oxford and read a degree in Mechanical Engineering at Imperial College London. He has also acquired formal financial training in corporate finance, project financial valuation and financial economics. At present he is the Head of Sustainability Excellence reporting directly to the Group Chief Operating Officer of Sime Darby

Ir. Fam Yew Hin
Chairman
Mechanical Engineering Technical Division, IEM

ANNOUNCEMENTS TO NOTE:

- Preferential admission to talk shall be accorded to IEM members (**pre-registration and online registration are NOT required**). (**telephone and/or fax reservation will NOT be entertained**)
- **Non members** may also attend the talk but will be charged a registration fee of **RM50** and an administrative fee of **RM10**.
- For affiliate members, there will be no registration fee. However, they are requested to produce their membership card as proof of membership. For the list of affiliates, please refer www.myiem.org.my/content/memorandum_of_understanding-469.aspx.
- Limited seats are available on a "first come first served" basis (maximum 110 participants).
- IEM members are required to produce your membership cards for confirmation of attendance (CPD purpose).
- Latecomers will not be allowed to enter if the lecture hall is full nor be entitled to CPD. **IEM members who fail to produce their membership cards will be charged a fee of RM20.00.**

FUNDS FOR IEM BUILDING FUND (WISMA IEM)

- Kindly be informed that IEM will be charging participants **RM10** as administrative fee for talks organized by IEM.
- The fee would be used to cover overhead costs, building maintenance expenses as well as to support the purchase of the new building.
- All contributions will be deeply appreciated by IEM
- Students are however exempted.
Your understanding is greatly appreciated.

CPD HOURS CONFIRMATION

Name:

Membership No:

Signature: